



# BRANDY *Parfums News*



SPRING - SUMMER 2006



Sarah Lenore with friend and BRANDY

## THE ENCHANTING SARAH LENORE

Detroit, MI — Seventeen year-old Country Western singing sensation, Sarah Lenore, just signed a contract with top Nashville producer, Chris Farren, and has been spending time recording her next CD with him. Sarah's wonderful, bluesy voice has been heard singing a spirited National Anthem for the NFL Detroit Lions and for NASCAR. Sarah not only sings, she also writes songs, plays the piano and guitar, and acts. At age eight, Sarah appeared in "Show Boat" with star, Tom Bosley. Sarah recently performed

with Chris Botti on nationwide TV. When Sarah's fans line up for her autograph, Sarah says, "People ask me, 'what's that perfume you're wearing?' I proudly tell them BRANDY. It's so refreshing, and I love to wear it while performing." Learn more about Sarah at [sarahlenore.com](http://sarahlenore.com).

## BRANDY IN HIGH DEMAND

New York — People in far away places such as remote areas of Alaska and Indonesia are ordering Brandy Perfume from the web as our appeal grows stronger worldwide. We would like to share with you the experiences of two of our US perfumeries. Howard and Christine Kohlenberg of the Spafumerie told us, "BRANDY was our top selling fragrance in 2005." BRANDY outsold other in house favorites Chanel, Anik Goutal, and Fracas!

Birmingham, MI — Lesley Skog of Todd's Room related to us, "I was wearing BRANDY in the store, but I had to stop because so many customers asked me what perfume I was wearing and wanted it, and I didn't know where to order it." Well, now she does, and it's become a strong seller.

## PBS TV'S DYNAMIC STAR BARRY LEWIS

New York — The vivacious, charismatic architectural historian, Barry Lewis, co-stars with the engaging David Hartman in PBS' wildly popular walking tours of New York. A Walk



Barry Lewis, Patty Namm and BRANDY

Through the Bronx was aired as the pairs' latest fascinating venture. Barry also teaches 18-20th Century European and American architectural history, and lectures around the country. An ardent BRANDY wearer, Barry explains, BRANDY makes me feel like I'm sitting in a luxurious overstuffed armchair, set in a field of wild flowers." For more, Barry's web site is at [barrylewis.org](http://barrylewis.org).



Las Vegas (left) — Tressie Knowlton, the lovely Miss Rodeo America 2006, with Bill and Patty following her coronation at the Miss Rodeo America pageant where BRANDY is the fragrance sponsor.



New York (right) — Top Disc jockey, DJ DAM, aka David Martinez with BRANDY. David, who presides over scratching and spinning at hot disco Webster Hall, confided to us, “There are two to four thousand people every night at Webster Hall, and I make sure they enjoy themselves. I always wear BRANDY there - it intrigues the ladies. BRANDY is original and unique.”

**BRANDY recent and upcoming charity events and sponsorships for spring and summer (partial list):** Miss Rodeo America, W.J. Ernst Veterinary Memorial Foundation of Louisiana, Lone Star Equine Rescue - Disaster Relief for Katrina, Jupiter Symphony Chamber Players, Metropolitan Opera Broadcasts, Stars Stripes and Skates, US Equestrian Team Foundation, Pittsford Carriage Association, Lake Placid Horse Show, Susan B. Anthony House, North American Young Riders, Mount Vernon Hotel Museum, St. George’s Society, Carnegie Hall.

## FLASH! — BRANDY in Canada

BRANDY is now available in Canada through Brandy Domkowski of Equi-master.com.

### *BRANDY eau de toilette*

*Every so often, a fragrance is launched that generates ever-widening circles on its own merit, something like the ripples created by casting a stone on still water. BRANDY eau de toilette is such a phenomenon.*

*First created by artist Patricia Namm who used Brandy, a striking palomino Central Park carriage horse, as her muse, the fragrance was immediately embraced by the so-called ‘horsey’ set. It has been featured in countless glossy equine publications and catalogues, both here and abroad.*

*Now the message is out as women and men of all ages engaged in diverse sports and activities adopt this fragrance for themselves. We think it is the suggestion of distant fields, rolling aromatic meadows, apple and peach top notes, and herbaceous heart notes that account for the appeal of this pleasing scent. Just one mist from the handsome eau de toilette spray bottle has the ability to erase stress and turmoil, and transport the most jaded urban dweller to verdant countryside for a reviving and cleansing visit.*

*BRANDY eau de toilette, Available in Natural Sprays: 1.7 fl. oz. (50ml) suggested U.S. retail: \$48.50, 3.4 fl. oz. (100ml) suggested U.S. retail: \$75.00; BRANDY body lotion, Made in Switzerland: 8.0 fl. oz. (250ml) suggested U.S. retail: \$35.00; BRANDY travel candle, All Plant Wax in Embossed Golden Tin: 4.0 oz. (35-40 hours) suggested U.S. retail: \$25.00.*



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