



BRANDY *Parfums News*



SPRING - SUMMER 2003



H.R.H Princess Anne at the Kentucky Horse Park Foundation Gala.
Steve Graves

KENTUCKY HORSE PARK FOUNDATION AND BRANDY HONOR H.R.H. PRINCESS ANNE

Lexington (April 25, 2003) — At the Kentucky Horse Park Foundation Gala, a Beatles look alike group called *1964 The Tribute*, had everyone dancing merrily, including the guest of honor, H.R.H. The Princess Royal.

Princess Anne was in Lexington KY to inaugurate the KY H.P. Museum's exhibit, "All the Queen's Horses", featuring art and artifacts showing the history of the horse in Great Britain (through Aug. 24). Some of the fascinating, exquisite objects on display, valued at over \$100 million, were lent by the current Royal Family. The exhibit includes Henry VIII's Burgundian horse armor, Elizabeth I's sidesaddle, as well as superb Munnings, Stubbs and Wootton paintings.

The KY H.P. Foundation chose BRANDY as a gift for Princess Anne. They delivered a selection of BRANDY products directly to her suite at the magnificent Lane's End Farm, a thoroughbred facility in nearby Versailles. BRANDY is available in the Kentucky Horse Park's Gift Shop in the "All the Queen's Horses" area.

BRANDY IN SOUTHERN LADY MAGAZINE

Birmingham, AL (Spring, 2003) — The beautiful magazine, *Southern Lady*, featured a photo of BRANDY products in their write up of the lavish Tampa perfumery, Guillot Apothecary. BRANDY is their top selling fragrance and a favorite of owner Heather Radke (wife of Minnesota Twins pitcher Brad Radke). Heather is quoted in *Southern Lady* as saying, "(BRANDY) has herbaceous notes in it. It's a very unique scent."



Anita McGill and Alex Gerami on board the Majestic Star.

ANITA AND ALEX ARE MARRIED WITH FESTIVE FIREWORKS

New York, NY (May 10, 2003) — Anita McGill, driver of Brandy the horse, and lovely, vivacious daughter of Buster and Gloria McGill of Chateau Stables, married congenial driver Alex Gerami on board the Majestic Star Cruise Ship in New York Harbor. The captain performed the colorful traditional ship's wedding ceremony, then the ship cruised around the harbor all evening. After dinner, the guests were treated to a surprise display of spectacular fireworks over the Hudson River created just for Anita and Alex by the renown Gruccis.



New York (**left**) — (March 1, 2003) After her triumph at the Tampa Bay Opera as a fiery Gilda in Rigoletto, the superb soprano Lisa Layman floated her magnificent liquid notes out over the audience as a soloist in Mozart's Great Mass in C Minor at Alice Tully Hall, Lincoln

Center. The Riverside Choral Society and Orchestra under Patrick Gardner provided a powerful accompaniment. About BRANDY, Lisa told us, "BRANDY is so refreshing. I love the aromatherapy quality. The scent is healing,

calming, cheerful and uplifting." Present in the audience, BRANDY wearer David Noakes from the Center for Contemporary Opera, confided, "BRANDY is dandy!"

New Jersey Horse Expo (**right**) — Top horse trainer and lecturer, Ga Wa Ni Pony Boy, with Patty Namm, President of BRANDY Parfums, Ltd. Pony commented, "BRANDY is wonderfully natural and earthy."



BRANDY recent and upcoming charity events and sponsorships for spring and summer (partial list): Susan B. Anthony House, New York Festival of Song, Mary Haven Center of Hope, Foundation for the Advancement of Cardiac Therapies, Metropolitan Opera Guild, Lake Placid Horse Show, Roanoke Valley Horse Show, Little Orchestra Society, Atlantic Theatre Company, USET Festival of Champions, Pike's Peak Celebrity Rodeo, Kips Bay Boys and Girls Club, Dressage at Lamplight, Virginia Celebrity Dressage for Christopher Reeve, James Beard Foundation, St. George's Society, United Pegasus Foundation, Brooke Hospital for Animals, The Great American Cowboy Concert at Carnegie Hall.

FLASH! — New BRANDY web site

New York — [Www.brandyparfums.com](http://www.brandyparfums.com) is launched! Go there and see Oscar De La Hoya with Brandy the horse, Brandy baby photos, and other notable personalities.

BRANDY eau de toilette

Every so often, a new fragrance is launched that generates ever-widening circles on its own merit, something like the ripples created by casting a stone on still water. BRANDY eau de toilette is such a phenomenon.

First created by artist Patricia Namm who used Brandy, a striking palomino Central Park carriage horse, as her muse, the fragrance was immediately embraced by the so-called "horsey" set. It has been featured in countless glossy equine publications and catalogues, both here and abroad.

Now the message is out as women and men of all ages engaged in diverse sports and activities adopt this fragrance for themselves. We think it is the suggestion of distant fields, rolling aromatic meadows, apple and peach top notes, and herbaceous heart notes that account for the appeal of this pleasing scent. Just one mist from the handsome eau de toilette spray bottle has the ability to erase stress and turmoil, and transport the most jaded urban dweller to verdant countryside for a reviving and cleansing visit.

BRANDY eau de toilette, Available in Natural Sprays: 1.7 fl. oz. (50ml) suggested U.S. retail: \$48.50, 3.4 fl. oz. (100ml) suggested U.S. retail: \$75.00; BRANDY body lotion, Made in Switzerland: 8.0 fl. oz. (250ml) suggested U.S. retail: \$35.00; BRANDY travel candle, All Plant Wax in Embossed Golden Tin: 4.0 oz. (35-40 hours) suggested U.S. retail: \$25.00.



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