

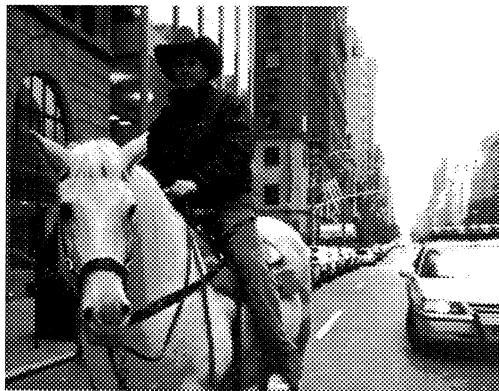


# BRANDY

*Parfums  
News*



SPRING - SUMMER 2002



Bill Saffran, Director of BRANDY Parfums, Ltd., and Brandy the horse mosey down Park Avenue.

## Brandy Poses For The Oscars

New York (March 2, 2002) — Brandy the horse dons a Western saddle and bridle to pose for an ad for the Oscars. TNT hired Brandy and two of his stablemates to carry costumed actors on their backs to represent New Yorkers of various professions including your average businessman and a pizza deliverer.

Brandy, the consummate professional, never moved an inch with the amusingly insecure non-rider actor on his back, and concentrated on looking straight at the camera the whole time. People never fail to wonder how

he knows to pose for photographers so well - better than many models we're guessing. He also just loves all the attention. Right after the shoot, Bill hopped on for this photo.

## BRANDY AWARDED TO WINNERS AT U.S. OPEN POLO

Boca Raton (April 14, 2002) — BRANDY was awarded to the winners of the U.S. Open Polo Championship at the Royal Palm Polo Sports Club in Boca Raton, Florida. Bill and Patty attended the consolation match on April 13 and watched polo great Memo Gracida and Los Banditos play the Jedi team.

### CELEBRITY HORSE SHOW —VA

Keswick, Va (June 15, 2002) — BRANDY sponsored the Virginia Celebrity Freestyle Dressage Show honoring Christopher Reeve. Celebrities at the show wearing BRANDY included Ted Koppel and Sissy Spacek.



Patty Namm, President of BRANDY Parfums, Ltd. and Miss Rodeo America Kara Brown in Washington, DC. Kara is holding a bottle of BRANDY eau de toilette. *J. Bowles*

## SUMMIT MEETING AT THE CAPITOL

Washington, DC (May 5, 2002) — Patty and photographer Jennifer Bowles traveled to Washington, DC to meet and photograph the delightful, new Miss Rodeo America Kara Brown. First, they met with Kara, Raeana Wadhams and Marjorie

Murphy of MRA at the French hot spot La Colline right near the Capitol for lunch. Kara held court, signing autographs for her numerous admirers. After lunch, Jennifer photographed Kara amidst the gorgeous white azaleas near the Capitol for the new Brandy MRA ad.



Las Vegas (left)— Miss Rodeo America 2002 contestants proudly display BRANDY t-shirts at the Miss Rodeo America pageant.



Sapporo, Japan (right) — Rie Shimizu and staff of EQUUS Horse Riding Shop show off BRANDY t-shirts with friend.

**BRANDY charity events and sponsorships for spring and summer** (partial list):

James Beard Foundation, NY; Lake Placid Horse Show; Bayer Festival of Champions, Gladstone NJ; Metropolitan Opera Guild; The Nature Conservancy, East Hampton, NY; North American Young Riders, OH; Dressage at Lamplight, IL; Atlantic Theatre Co., NYC; The Brandy Cup, Sapporo, Japan.

**NEWS FLASH! — BRANDY in Museum Collection**

New York (May 23, 2002) — The prestigious New-York Historical Society requested the BRANDY box and bottle for their collection. Museum Director Jan S. Ramirez wrote, “We are honored that your perfume will augment the Society’s historically important collections as we seek to reinvigorate the ‘new’ New-York Historical Society.”

**BRANDY eau de toilette**

Every so often, a new fragrance is launched that generates ever-widening circles on its own merit, something like the ripples created by casting a stone on still water. BRANDY eau de toilette is such a phenomenon.

First created by artist Patricia Namm who used Brandy, a striking palomino Central Park carriage horse, as her muse, the fragrance was immediately embraced by the so-called “horsey” set. It has been featured in countless glossy equine publications and catalogues, both here and abroad.

Now the message is out as women and men of all ages engaged in diverse sports and activities adopt this fragrance for themselves. We think it is the suggestion of distant fields, rolling aromatic meadows, apple and peach top notes, and herbaceous heart notes that account for the appeal of this pleasing scent. Just one mist from the handsome eau de toilette spray bottle has the ability to erase stress and turmoil, and transport the most jaded urban dweller to verdant countryside for a reviving and cleansing visit.

BRANDY eau de toilette, Available in Natural Sprays: 1.7 fl. oz. ( 50ml) suggested U.S. retail: \$48.50, 3.4 fl. oz. (100ml) suggested U.S. retail: \$75.00; BRANDY body lotion, Made in Switzerland: 8.0 fl. oz. (250ml) suggested U.S. retail: \$35.00; BRANDY travel candle, All Plant Wax in Embossed Golden Tin: 4.0 oz. (35-40 hours) suggested U.S. retail: \$25.00.



**BRANDY Parfums, Ltd. — *News***

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