



BRANDY *Parfums News*



SPRING 2007



Karen Turvey with Dolly

THE DAZZLING KAREN TURVEY

Sterling, IL — The radiant and magnetic Karen Turvey generates so much power when she performs that the audience is positively mesmerized. After watching Karen in the horse and rider ballet, *Cavalía*, Richard Gere remarked, “I was so drawn to her when she was on stage. She has such energy and presence.” Karen is an accepted master in her field. Not only did she perform in *Cavalía*, she also trained their quarter horses for this intricately choreographed show. Often starring at rodeos in an equine extreme act with her brother, Tommie Turvey, the renowned pair also give clinics to help horse owners around the country. Many other trick riders also come to them to enhance their skills and take their acts up to the next level. Karen told us she likes to wear BRANDY while training her horses as it seems to have a soothing effect on them. About our fragrance, Karen says enthusiastically, “Finally, a perfume for the world I live in. My secret training tool.”

BRANDY Under Lock and Key

Rochester, NY — A recent visit to the beautiful gift shop and parfumerie, Parkleigh, in Rochester, NY, revealed an intentionally reduced BRANDY display - just testers and a large display sign. When we asked where the perfume and lotions were, we were told, “Only BRANDY gets stolen, so we had to lock it up.” Sales for BRANDY are brisk, too, at Parkleigh.

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A disappointed gentleman called us, “The store where I used to buy BRANDY for my wife isn't convenient for me now. Where can I buy BRANDY near me in Michigan?” He confessed, “I don't like any other perfume for my wife.” This phone call is not unusual. Unlike current fad and celebrity perfumes, BRANDY has many loyal repeat customers.

OKSANA TO STAR IN “COLD AS ICE”

New York — Olympic Gold Medalist, Oksana Baiul, will be featured in the new Dean Anderson and Frank D'Agostino skating musical, “Cold as Ice”. This lavish Broadway-bound show opens in Bellport, NY, and will run from May



Oksana Baiul with Patty at “Stars, Stripes and Skates” in the Nassau Coliseum.

16 to June 17. Oksana, the first skater ever to receive a perfect score for artistic presentation, leads a cast of professional and amateur skaters. As the story unfolds, young skaters compete to advance on the world stage. Their rivalry heats up as they try to attain an Olympic medal. An ardent BRANDY fan, Oksana confided to us, “BRANDY is sensational!”



New York, NY (left) — Brandy is back home at the refurbished Chateau Stables in New York City from his farm, where he and his companions spent the past year. The charming Anita McGill-Gerami of Chateau is also a perfume connoisseur and collector of perfume bottles.

Anita said, “BRANDY is my absolutely favorite perfume.” Las Vegas, NV (right) — The gracious Raeana Wadhams of Miss Rodeo America recently honored BRANDY at the pageant with a plaque recognizing BRANDY’s efforts as fragrance sponsor to promote the MRA pageant.



BRANDY recent and upcoming charity events and sponsorships for spring and summer (partial list): New York City Opera, WJ Ernst Veterinary Memorial Foundation of Louisiana - continued disaster relief for Katrina, Miss Rodeo America, Stars, Stripes and Skates, North American Young Riders, St. George’s Society, Carnegie Hall, New York Philharmonic, U.S. Equestrian Team Foundation, Susan B. Anthony House, Mount Vernon Hotel Museum, The New York Public Library.

FLASH! — BRANDY, A SPONSOR OF DIVA DANCE CONTEST OF RASTA THOMAS
DEVELOPING....SEE WWW.RASTATHOMAS.COM

BRANDY Eau de Toilette

Every so often, a fragrance is launched that generates ever-widening circles on its own merit, something like the ripples created by casting a stone on still water. BRANDY eau de toilette is such a phenomenon.

First created by artist Patricia Namm who used Brandy, a striking palomino Central Park carriage horse, as her muse, the fragrance was immediately embraced by the so-called ‘horsey’ set. It has been featured in countless glossy equine publications and catalogues, both here and abroad.

Now the message is out as women and men of all ages engaged in diverse sports and activities adopt this fragrance for themselves. We think it is the suggestion of distant fields, rolling aromatic meadows, apple and peach top notes, and herbaceous heart notes that account for the appeal of this pleasing scent. Just one mist from the handsome eau de toilette spray bottle has the ability to erase stress and turmoil, and transport the most jaded urban dweller to verdant countryside for a reviving and cleansing visit.

BRANDY eau de toilette, Available in Natural Sprays: 1.7 fl. oz. (50ml), 3.4 fl. oz. (100ml); BRANDY body lotion, Made in Switzerland: 8.0 fl. oz.; BRANDY travel candle, All Plant Wax in Embossed Golden Tin: 4.0 oz.



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