



BRANDY

Parfums News



Spring 2004



Cigar with Patty at the Kentucky Horse Park in Lexington.

to meet them. Cigar ambled forward nonchalantly toward his guests. When he came close to Patty, he stopped, twisted his head a full 180 degrees and planted his nose close to Patty's wrist, avidly inhaling the delicious aroma of the Brandy perfume she had put there. Cigar enjoyed BRANDY so much that he could not tear himself away.

IT'S OFFICIAL!

CIGAR LOVES BRANDY PERFUME

BRANDY at the USET

Gladstone, NJ — The enchanting Terry Owen, owner of the quarter horse Smartest Chic Olena, and her winning rider Tom McCutcheon, celebrate after their USET gold medal victory in the reining competition. Terry, who is a BRANDY wearer, confides,



“BRANDY is exquisite, and I love the B o d y Lotion for combating the dry weather in Texas.”

Terry Owen with Tom McCutcheon (holding BRANDY).

BRANDY DESSERT SOCIAL

Las Vegas — Bill and Patty attended the Miss Rodeo America 2004 Pageant which took place in Las Vegas. BRANDY is the official fragrance sponsor for this exciting event. They are seen here at the BRANDY Dessert Social immediately following the fashion show. The glamorous Miss Rodeos included Darci Robertson, who went on to become this year's Miss Rodeo America. When seen again two days later, Darci observed that wearing BRANDY, with its special combination of herbs, helped her stay calm whenever she started to feel nervous during the competition.



Bill and Patty with Catherine Nobles, Miss Rodeo Arkansas, and Darci Robertson, Miss Rodeo America 2004.
Jerry Hoff



Southampton, NY (left) — André Leon Talley, brilliant, witty Vogue fashion editor-at-large with Patty at the FACT (Foundation for the Advancement of Cardiac Therapies) party held at Mica and Ahmet Ertegun's house in Southampton. André's vividly written autobiography, *A.L.T.*, makes inspiring reading.

New York (right) — Phenomenal soprano Christine Goerke, and Patty at the Jupiter Symphony Chamber Players in New York. Christine, who is the Richard Tucker Foundation award winner, delighted the audience with her dramatic interpretations of newly discovered Weber Scottish songs along with some Schubert lieder. Christine told us, "BRANDY is lovely. It's just what I like to wear."



BRANDY recent and upcoming charity events and sponsorships for spring and summer (partial list): Miss Rodeo America, Susan B. Anthony House, City of Hope, National Horse Show, USET Denim and Diamonds Gala, Vinceremos Therapeutic Riding, James Beard Foundation, Virginia Horse Show Association, Walnut Hill Driving Competition, Garden State Horse Show, St. George's Society, National Congress of Old West Shootists, U. S. Equestrian's Olympic and World Team Fund, Arabian Horse Youth Association, National Barrel Horse Association, The Wagner Society, Vocal Record Collectors' Society, Lake Placid Horse Show, North American Young Riders, The Atlantic Theater Company.

FLASH — BRANDY preps for KY Derby

Watch for our BRANDY ad in *The Daily Racing Form* during Derby week.

BRANDY eau de toilette

Every so often, a fragrance is launched that generates ever-widening circles on its own merit, something like the ripples created by casting a stone on still water. BRANDY eau de toilette is such a phenomenon.

First created by artist Patricia Namm who used Brandy, a striking palomino Central Park carriage horse, as her muse, the fragrance was immediately embraced by the so-called 'horsey' set. It has been featured in countless glossy equine publications and catalogues, both here and abroad.

Now the message is out as women and men of all ages engaged in diverse sports and activities adopt this fragrance for themselves. We think it is the suggestion of distant fields, rolling aromatic meadows, apple and peach top notes, and herbaceous heart notes that account for the appeal of this pleasing scent. Just one mist from the handsome eau de toilette spray bottle has the ability to erase stress and turmoil, and transport the most jaded urban dweller to verdant countryside for a reviving and cleansing visit.

BRANDY eau de toilette, Available in Natural Sprays: 1.7 fl. oz. (50ml) suggested U.S. retail: \$48.50, 3.4 fl. oz. (100ml) suggested U.S. retail: \$75.00; BRANDY body lotion, Made in Switzerland: 8.0 fl. oz. (250ml) suggested U.S. retail: \$35.00; BRANDY travel candle, All Plant Wax in Embossed Golden Tin: 4.0 oz. (35-40 hours) suggested U.S. retail: \$25.00.



BRANDY Parfums, Ltd — *News (Spring 2004)*

Tel (888) 608-0870; www.brandyparfums.com

PMB 271, 1173A Second Av

New York, NY 10021