



BRANDY

Parfums News



FALL 2007

PHILIP DOUGLAS — HAIRDRESSER TO THE STARS



Philip Douglas

Naples, FL —Recently, we received a phone call from Doug Olsen at Philip Douglas, Boutique, Spa and Salon in Naples, Florida. Doug told us that he and Philip were up at the Four Seasons Hotel in New York the week before, where Philip was doing hair and makeup for a very popular film star for a photo shoot. The actress was wearing what he described as a most wonderful, different perfume. It turned out to be BRANDY, a bottle she had bought at an upscale chemist shop in New York six months earlier, and she was planning to replenish it. Philip decided on the spot to have Doug track us down and order immediately. We are elated that the extraordinary Philip Douglas, who has created the image of those in the limelight, with fantastic hair and makeup for Hillary Clinton, Nancy Reagan, Michelle Pfeiffer, Janet Evanovich, Joan Collins, Diana

Maldaur, and Carly Simon, thinks so highly of BRANDY fragrance, and now is featuring us in his Boutique. Unlike the industry norm, we know that our fragrance has many repeat customers, just like the mystery actress. Philip says, “I am so excited about the BRANDY fragrance...what a chic perfume with a bright uplifting scent. To me it’s the perfect Accessory!”

Rasta and BRANDY in Dance Spirit Magazine

The phenomenal Rasta Thomas, is on the cover of the September *Dance Spirit Magazine* for his hot new Bad Boys of Dance. In the article, Rasta gives a list of his likes and dislikes, both current and from his last Dance Spirit interview in 2000. Whereas Rasta had named Escape by Calvin Klein as his fragrance of 2000, he has switched to BRANDY - now his favorite fragrance in 2007!

Dance Spirit previously wrote about BRANDY Body Lotion under Best Picks, recommending it to dancers, “Brandish (BRANDY) this body lotion to conquer dry skin.”

AMERICAN SADDLEBRED MUSEUM HONORS LEE E. DOWNING

Lexington, KY — Lee E. Downing’s sensational biography of his father, *A Forgotten Horseman, A Son’s Weekend Memoir*, was the centerpiece at



Author Lee E. Downing with BRANDY

the opening of the recent show at the American Saddlebred Museum in Lexington, KY. Lee’s book recreates all the excitement when he was a young boy in 1959 of accompanying his father, top trainer, Tom Downing, to a large important saddlebred horse show in Ohio. The museum exhibition, “Out of the Shadows,” photos and memorabilia about the forgotten black saddlebred trainers, continues until the end of 2007. Lee tells us, “BRANDY is outstanding: two thumbs up!!! I will certainly tell family and friends about BRANDY.”



Deadwood, SD (left) — On the streets of the historic Western town of Deadwood, Patty encountered talented actor, dancer, Dirk Remily where a wild “shoot out” had just occurred. Dirk confided to us, “BRANDY is fantastic. I can’t wait for my girlfriend to try wearing it around her horses.”



Lake Placid, NY (right) — Holly Caristo, winner of the BRANDY hunter class, with BRANDY Body Lotion. BRANDY is a proud sponsor of the Lake Placid Horse Show.

BRANDY recent and upcoming charity events and sponsorships for Fall (partial list): Jupiter Symphony Orchestra Chamber Players, Carnegie Hall, Miss Rodeo America, American Saddlebred Museum, North American Young Riders, U.S. Equestrian Team Foundation, Stars, Stripes and Skates, Friends of Lincoln Center, New York Public Library, Metropolitan Opera, Black Hills Wild Horse Sanctuary, Jumper Classic, Washington National Horse Show, New York City Opera, Irish Repertory Theatre, Pennsylvania National Horse Show, Pittsford Carriage Association, New York Philharmonic.

FLASH! — BRANDY TENTH ANNIVERSARY THIS SEPTEMBER.

WE THANK YOU ALL FOR YOUR LOYAL SUPPORT.

BRANDY Fragrance

Every so often, a fragrance is launched that generates ever-widening circles on its own merit, something like the ripples created by casting a stone on still water. BRANDY eau de toilette is such a phenomenon.

First created by artist Patricia Namm who used Brandy, a striking palomino Central Park carriage horse, as her muse, the fragrance was immediately embraced by the so-called ‘horsey’ set. It has been featured in countless glossy equine publications and catalogues, both here and abroad.

Now the message is out as women and men of all ages engaged in diverse sports and activities adopt this fragrance for themselves. We think it is the suggestion of distant fields, rolling aromatic meadows, apple and peach top notes, and herbaceous heart notes that account for the appeal of this pleasing scent. Just one mist from the handsome eau de toilette spray bottle has the ability to erase stress and turmoil, and transport the most jaded urban dweller to verdant countryside for a reviving and cleansing visit.

BRANDY eau de toilette, Available in Natural Sprays: 1.7 fl. oz. (50ml), 3.4 fl. oz. (100ml); BRANDY body lotion, Made in Switzerland: 8.0 fl. oz. (250ml).



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